

Shayeri Bhattacharjee

Graphics, Web & UX Designer

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SUMMARY

Highly skilled creative designer, holding a degree in **Multimedia & Animation** with **10 years** of experience in **Graphic, Web and UX Design**. Passionate about user-centered design and have a proven track record of delivering designs that enhance user engagement. Strong expertise in **Figma, Adobe XD, Web Flow, Photoshop, CorelDraw, HTML, CSS**.

Worked as web & social media designer for a corporate company for the initial **4 years** of my career and as **UX/UI & web designer** for various clients as a freelancer for the last **6 years**. Currently, I am working full-time as a **Graphics & UI Designer**.

WORK EXPERIENCE

Vooraf Technology Pvt. Ltd.

Graphics & UI Designer

02/2025 - 07/2026

- Designing responsive **Landing Pages, Website Mockups, & Promotional Banners** for digital platforms.
- Creating and developing websites using tools like **WordPress, Webflow**.
- Building visually appealing newsletters for email campaigns.
- Collaborating with developers and the marketing team to ensure design consistency across all digital assets.
- Designing the UI for the internal **Company App**, focusing on usability and visual clarity.
- Collaborated with developers using **Jira** to track design tasks and sprint progress

Self-Employed

Freelance UI/UX Consultant

12/2018 - 02/2025

- Designed websites and large-scale web applications for clients including **Rashki & others** using **WordPress and Webflow**.
- Created custom layouts and responsive designs using **HTML5, CSS3**, and design tools like **Adobe XD, Figma, and Photoshop**.
- Designed logos and strengthened brand identity using **CorelDRAW** and **Photoshop**.
- Collaborated closely with clients, designers, and UI teams to understand requirements and implement tailored website solutions.

North Street Cooling Towers Pvt. Ltd.

Web & Graphics Designer

03/2015 - 11/2018

- Graphic design includes work from **Editing, Advertising, Brochures, Reports, Catalogs, L-plates, Logo, business cards, company PPT**.
- Designed, Built and maintenance company website & optimized **SCO** maintenance social media for the company
- Promoted a new company called **CARBON LIGHT** under the name of North Street Cooling Towers Pvt. Ltd. & maintained social media for the company.

PORTFOLIO

<http://shayeribhattacharjee.com/>

SKILLS

Design Tools

- Figma
- Photoshop
- Illustrator
- CoralDraw

Web Technologies

- HTML5
- CSS3
- Bootstrap
- Wordpress (Theme Based)
- WebFlow

Hard Skills

- Wireframing
- Prototyping
- Visual Design
- App Design
- Web Design
- Sitemap

Project Management

- Jira
- Trello
- Slack

Languages

- English (Native)
- Bengali (Native)
- Hindi (Conversational)

EDUCATION

Jadavpur University

Diploma in Multimedia & Animation

06/2013 - 07/2014

University of Calcutta

B.A in Arts (Education Hons)

2011 - 2014

CERTIFICATION

Complete Web & Mobile Designer:

UI/UX, Figma, +more on UDEMY

Jul 2024 - Aug 2024

Complete Web Design: from Figma to Webflow - 2024 UI

Jul 2024 - Aug 2024

Responsive Web Design Essentials - HTML5 CSS3 Bootstrap

Jul 2025 - June 2025